

## SCHOOL or GRAD LOGO

Date

Dear

As a prominent member of the local business community, we are writing to ask for your assistance in raising funds to distribute as tuition prizes for approximately **200 students** from the **school name** graduating class of **year**. As you may be aware, tuition prices have been steadily increasing over the past few years. For example, a typical year at the **local university name** will now cost approximately **\$5,000** for tuition and fees and another **\$1000** for books. Most students will require some kind of assistance to complete a post secondary education whether at a university or elsewhere.

**Again** this year, **school name** parents are hosting a school supported “dry” (drug and alcohol-free) grad celebration on **event date**. At this all night event, we hope to give away **three** tuition prizes (each worth approximately **\$1500**) to assist students in funding their post secondary education. Only those students attending the dry grad event will be eligible to win one of the tuition prizes. Your support in helping us raise these funds will assist students to finance their education, while encouraging them to choose a safe, alcohol-free environment in which to celebrate their graduation.

We hope that you will be interested in assisting these local students to achieve their goals by contributing **\$100** or more. **School name** will administer the tuition prizes; once a student enrolls in a post secondary institution (including universities, colleges, trade and vocational schools), the monies will be paid on the student’s behalf.

We will acknowledge all tuition donations on our **school name/grad/society** website, in our parent newsletter and local newspaper. If you are willing to support our initiative, we are happy to arrange for pick up of your contribution (all cheques should be made payable to **school district name**). Please contact **school name and phone number**.

We encourage you to visit our website/page at **website address** to read more about our event and our efforts to keep our grads safe on graduation night. If you would like more information or have any questions, please contact me.

**School name** parents hope that the success of this all night safe, dry grad event will continue for years to come. We encourage you to participate in this tradition that encourages a safe and healthy community and we thank you in advance for your support. We look forward to hearing from you.

With our kindest regards,

Grad Chair name  
School Name After-Grad Committee  
Phone  
Email